

Eco Portfolio

A selection of label solutions engineered to improve productivity, lower costs, and improve sustainability in eCommerce applications

Those doing business in eCommerce know that productivity is key. Label solutions that empower you to do more with less can help you improve bottom lines and grow profit margins.

The Avery Dennison Eco Portfolio has been developed for this dynamic. It's a growing selection of high quality label solutions that are engineered to be thinner than standard constructions. Made for a wide range of common eCommerce applications, Eco Portfolio solutions help converters, brand owners, and distributors alike increase their productivity, reduce costs, save warehouse and freight space, and improve their sustainability.



Product Information



TTC Eco

TTC Eco is a top-coated thermal transfer label construction with a 2.1 mil FSC®-certified paper facestock, and 1.7 mil SCK liner. With 33% more labels per roll and a lower cost per MSI than other thermal papers, this product offers benefits across the board, including reduced cost, increased productivity and improved sustainability.



DT Eco

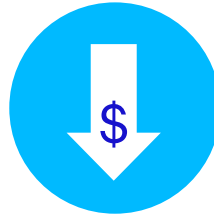
Created as a “sister product” to TTC Eco, DT Eco is a thin, 2.1 mil, non-topcoated, direct thermal printable facestock, made with FSC®-certified paper. That facestock is married to our S1550 pressure-sensitive adhesive, a general purpose product designed for reliable adhesion to corrugated cardboard and superior adhesion to plastic surfaces. The liner is our 1.7 Mil SCK, a bleached, calendered, kraft stock featuring high internal strength, toughness, and tear resistance.

Product Information



Increased Productivity

- 33% more labels per roll with thinner construction
- For Converters**
- 20k ft of material on the same roll size as a standard 15k ft roll
 - More up time on converting assets
 - Less changeovers
 - Warehouse space savings with 5k more feet of labeling material per roll
- For Brand Owners**
- 750' on the same size roll as a standard 500' roll
 - More labels in each box of printer-sized rolls received
 - 50% more labels per roll for industrial desktop printers
- For Distributors**
- More labels per roll allows label rolls to match thermal ribbon length



Reduced Cost

- Lower price/MSI than other thermal transfer papers
- Reduced spend on corrugated boxes by 33%
- 33% less freight costs with more material in one truckload and lower shipping cost



Improved Sustainability

- About 40% landfill waste reduction from liner waste
 - FSC®-certified paper facestock
- Carbon Trust Footprint**
- When moving from a DT 200 or 300 facestock to DT ECO, you'll save:
 - 23% carbon
 - 22% water
 - When moving from a TTC facestock to TTC ECO, you'll save:
 - 21% carbon
 - 21% water

Spec#	Product Description
54341	TTC ECO FSC®/S1550/1.7 M SCK
B2884	DT ECO FSC®/S1550/1.7 M SCK

label.averydennison.com

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